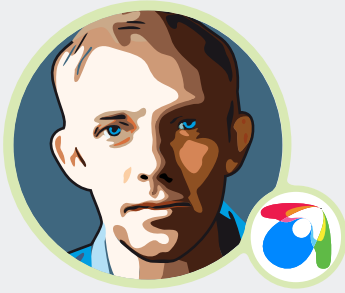


# Anselm Dästner

## Graphic Designer



anselm@anselmdastner.com

197 536 3901



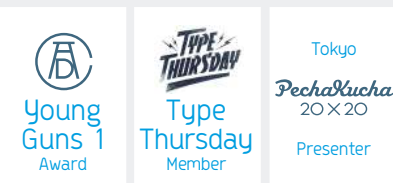
My priority is to make my clients look good.

I am a graphic designer and web designer specializing in Typography, Branding and Responsive User Interfaces. As a design consultant I author store kits and sales campaigns for international brands such as The Limited, Pash, Burger King, Sotheby's, and MTV. I also design User Interfaces for DVDs and Blu-rays since their "inception" and built the first websites for Sotheby's and MTV.

[www.anselm.work](http://www.anselm.work)

60 Ave B 2d, NYC, NY 10009

## AWARDS & ASSOCIATIONS



## KEYWORDS

Graphic Design, User Interfaces, Typography, HTML5, CSS, PHP, Editorial, Logos, Infographics, DVD and Blu-ray, Motion Menus, Creative Art Direction, Print, Wordpress Themes, Brochures + Point-of-Sales material, Adobe CS, Catalogs, Flyers, Screenprinting, Responsive web, Layouts, Marketing, Photoshop, Illustrator, InDesign, Web Developer, Freelance, Contract

## SKILLS

Typography - Font design - Campaign Concepts for Marketing, Social media & Brand identities - User Interface Design - html5, wordpress + css + php - Branding & logos - Editorial layouts - Record covers & Vinyl decals - Flyers & brochures

## EXPERIENCE

2017 - Present MTG NYC  
Senior Art Director, Commercial marketing campaigns, eFlyers, event design, websites  
[www.marketingthrugraphics.com](http://www.marketingthrugraphics.com)

2018 - Present Pratt Institute NYC  
Teacher for User Experience and User Interface Design

2016 - 2017 Rapp Advertising NYC  
Freelance Art Director, Pharmaceutical advertising campaigns, Direct mail print pieces, icons & infographics for Gilead and Phizer  
[www.rapp.com](http://www.rapp.com)

2015 - 2016 Juice Pharma NYC  
Freelance Art Director, Pharmaceutical advertising campaigns for Merck  
[www.juicepharma.com](http://www.juicepharma.com)

2016 - 2017 Scholastic New York  
Freelance User Interface Designer, User Interface design of On-boarding & registration, modules and icons for the launch of  
[www.scholastic.com/teachers](http://www.scholastic.com/teachers)

1998 - Present Luminous 7 Centerville  
+ Giant Interactive NYC  
+ Criterion Collection NYC  
+ Oscilloscope Labs, NYC  
Freelance User Interface Designer, Motion menu design for DVD and Blu-ray discs  
[www.luminous7.com](http://www.luminous7.com), [giant-interactive.com](http://giant-interactive.com), [criterion.com](http://criterion.com), [oscilloscope.net](http://oscilloscope.net)

1998 - 2010 MTV Viacom NYC  
+ Sony DADC NYC & LA  
Freelance Art Director, Web design, User interfaces and Illustrations, DVD & Blu-ray  
[www.mtv.com](http://www.mtv.com), [www.sonydadc.com](http://www.sonydadc.com)

1999 - 2003 Cream01 NYC / Munich, Germany  
+ D'Office Munich, Germany  
Freelance Graphic Consultant & Art Director, Advertising Campaigns for K2, Adidas, Pash, Burger King, Payback, Amex, Berlinale Film Festival event design

2016 - 2017 The Limited NYC  
Graphic Designer, Brand and Logo design, brochures & Victoria's Secret catalogue

1996 - 1999 Flyer magazine NYC / Tokyo / SF / LA  
Co-founder of printed monthly Urban Culture Guide, Distribution 50.000 per city

1996 - Present BoyzandGirls Design NYC / Tokyo  
Owner, Record cover Design, Flyers 7 Brochures, websites, logos, illustrations...  
[www.anselm.work](http://www.anselm.work)

## EDUCATION

1994 - 1998 School of Visual Arts NYC  
Bachelor of Fine Arts in Graphic Design and Computer Design

# Anselm Dästner

## Graphic Designer

www.anselm.work

### Languages

German, English, Japanese, Geek

### Awards

Young Guns, ADC, New York

### Publications/Exhibitions

2018 Paintings and drawings  
- Capsule Gallery, NYC

2017 Typography posters with Type  
Thurs. at Farmingdale State College

2017 Type Thursday Yearbook:  
feature on silkscreening type posters

2017 Paintings and drawings from  
the LES - 9th st Espresso, NYC

2014 Maas Context magazine #24  
(Spain)- Tokyo edition

2014 Paintings and drawings from  
Tokyo and New York  
- Kamakura Coffee Shop, NYC

2012 Pecha Kucha presentation  
- Cafe Deluxe, Tokyo

2003 Transforming Found Objects  
into Digital Assemblage - Spencer  
Drate

2001 Extreme Design  
- Jutka Salavetz, Spencer Drate

2000 Searching for the Perfect  
Beat - The Earth Program, Joel T.

1999 Extreme Fonts - Spencer Drate

1997 Cool Type - Spencer Drate

## FREELANCE

qantaahmed.com

MTG (marketingthrugraphics.com)

### Rapp Advertsing

User Interface Design for  
Phizer & Gilead web and mail

### Scholastic

Account pages for new website  
& Digital Content Manager Tool

### Juice Pharma

Graphic Design for Singlair

### MTV, Viacom

User Interface website design for  
MTV/CMT/Nikelodeon

## LANGUAGES

### The Limited

Graphic Design for  
Victoria's Secret, NY&Company

### flyer

Co-founder & Creative Director  
A club magazine w/ 50k copies/mo  
extended to San Francisco & Tokyo

### io/360°

Early websites  
for Sotheby's & Nortel



New York City

Philly



Freiburg 1970

## CLIENTS

### Pratt Institute

Teacher for  
User Experience & User Interface

### Luminous 7

DVD and Blu-ray, Video Editing  
NatGeo/Zeitgeist/Acorn/Milestone

### Criterion Collection

DVD & Blu-ray Motion Menu Design

### Oscilloscope Laboratories

DVD & Blu-ray Motion Menu Design

### Sony DADC

BD Reel, DVDs, VOD layer skins  
BD Link logo, movieIQ app

### Giant Interactive

DVD & Blu-ray  
UI for Games

moniquebingham.com  
zarifynyc.com  
tunjidada.com

### Blink Digital

DVD & Blu-ray  
New Video/MTV/WWE/Nat



Munich/NYC

Brand & Event Design  
Adidas/Pash/Burger King/Payback

### Crush Digital Video

First DVD 1997  
Samsung/Wellspring/PalmPictures/Manga



Boyz and Girls

Ibadan Records  
SonicNet, Stim, MTV  
Konkrete Jungle/Tunnel/Limelight/Roxy...

### School of Visual Arts

Computer graphic design BFA

